



COMMERCE
COMMUNICATION
CONTINUITY

E=MC⁴

What in the world are your customers doing?

Sure, you know when you make contact with your customer, when they place an order or when they have a complaint, but do you know when they're ready to buy or when they're sending buy signals across both their physical and online activities?

Now with **ASAP.Net Relativity™** you can!

The sales process in the 21st century may seem a lot like it did in the 20th, but selling simply is NOT. Customers today are more informed, have access to instant information and enjoy decreased switching costs for alternative purchasing decisions.

In a world where a single click has the power to not only inform, but to transform a buying decision - positively or negatively impacting your sales process - can you afford not to know everything you can about your prospects and customers in an instant?



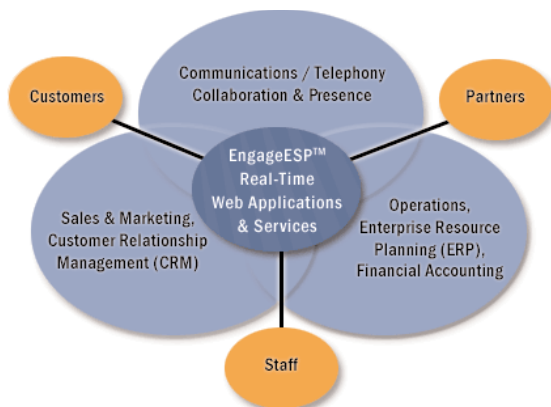
Of course you can't! That's why there's **ASAP.Net Relativity™**.

FEATURES	Standard	Enhanced	Premium
Flexible Data Access	✓	✓	✓
Visitor Level Intelligence	✓	✓	✓
Scheduled Reporting	✓	✓	✓
Microsoft CRM Integration	✓	✓	✓
Lead Segmentation within Microsoft CRM	✓	✓	✓
Campaign Analysis Integrated within Microsoft CRM	✓	✓	✓
Create Single Views of Your customers	✓	✓	✓
Integration with Most Email Marketing Systems	✓	✓	✓
Structured and Ad-Hoc Queries	-	✓	✓
Deliver Personalization	-	-	✓
Custom Reporting Dashboards	-	-	✓
Integrate Online Data with Offline Customer Data	-	-	✓

ASAP.Net Relativity™ empowers you to build superior customer relationships and actually see the response. Fully integrated with Microsoft Dynamics CRM, **ASAP.Net Commerce™**, your own web site and/or nearly any email marketing system, **ASAP.Net Relativity™** gives you **ONE VIEW** of your prospects, customers and demand generation activities, helping you see when they are most likely to buy so you can build, enhance or nurture a relationship towards a positive outcome.

- ✓ Convenient Software as a Service
- ✓ Integrates with your existing website, blog or shopping cart
- ✓ Available within hours of configuration
- ✓ Turns customer data into actionable information
- ✓ Great for demand-generation tracking
- ✓ Help Sales Teams to know where to focus their precious time for maximum impact

Contact us today!



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